

Contact

ryansthill2@gmail.com

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(LinkedIn)

Top Skills

Enrollment Management

Business Strategy

Planning Budgeting & Forecasting

Languages

English (Native or Bilingual)

Spanish (Limited Working)

Certifications

FERPA: Confidentiality of Records

Title IX: Roles of Employees

Ryan St.Hill, MBA

MBA - Creative Director - Coach - Mentor
Greater St. Louis

Summary

With over 15 years of experience as a Creative Director, he owns and operates his own multimedia company, specializing in photography, videography, graphics, animation, brand awareness, social media management, and content creation. He has worked with local entities, city officials, and industry-leading non-profits and universities, leading numerous creative campaigns and projects that drive impact and engagement.

He is also an Assistant Sprint Track Coach at Greenville University following a season with St. Louis University High, where he supports the development and performance of student-athletes, and an Admissions Specialist at Greenville University, where he facilitates the recruitment and enrollment of prospective students. He has accomplished a Master of Business Administration degree at Greenville University, with a focus on business, management, marketing, and related support services. He is passionate about combining his creative, media, and marketing skills with his coaching and education roles, to inspire, empower, and educate others.

Experience

Cardinal Ritter College Prep High school
Director of Enrollment & Marketing
August 2024 - Present (4 months)

Greenville University
2 years 7 months

Assistant Sprint Track Coach
January 2023 - Present (1 year 11 months)
Greenville, Illinois, United States

Admissions Specialist
May 2022 - August 2024 (2 years 4 months)
Greenville, Illinois, United States

Ryansthill.com

Creative Director

November 2014 - Present (10 years 1 month)

I own and operate my very own multimedia company. I specialize in photography, videography, graphics, animation, brand awareness, social media management, and content creation.

St. Louis University High

Assistant Sprint Track Coach

March 2023 - December 2023 (10 months)

Greater St. Louis

Greater St. Louis Area Council, Boy Scouts of America

4 years 4 months

STEM Director - Media Manager

October 2019 - May 2022 (2 years 8 months)

Greater St. Louis

With the country's leading BSA STEM team, I organize events, camps, and programs that empower youth to pursue STEM careers. Responsibilities include managing a volunteer STEM Committee of 50 members, raising \$25,000 annually, budgeting, marketing programs, social media management, brand awareness, content creation, and coordinating 20+ events each year.

Exploring Executive

February 2018 - October 2019 (1 year 9 months)

Greater St. Louis Area

Jennings School District

Head Track Coach

January 2018 - January 2022 (4 years 1 month)

Jennings, Missouri, United States

As Head Coach of Track and Field I was responsible for providing leadership and guidance to student-athletes and assistant coaches within the program. As Head Coach, I instruct student-athletes in fundamental skills, strategy, and physical training necessary for them to realize a degree of individual and team success.

East St. Louis City Hall

Accounts Payable Manager

September 2017 - February 2018 (6 months)

305 East Riverpark Dr.

Manage 7 different departments finances including collecting, monitoring budgets and accounts payable.

East St. Louis City Hall

Executive Assistant To Chief Executive Officer

April 2016 - February 2018 (1 year 11 months)

301 E. Riverpark Dr.

- Managing the day-to-day operations of the office
- Organizing and maintaining files and records
- Planning and scheduling meetings and appointments
- Managing projects and conducting research
- Preparing and editing correspondence, reports, and presentations
- Making travel and guest arrangements
- Providing quality customer service

Hotbox Cookies

Social Media Consultant

July 2015 - July 2016 (1 year 1 month)

Create, designed & market social media content to promote special events and media days which improved marketing, brand awareness, and foot traffic.

Greenville University

3 years 10 months

Digital Designer

September 2011 - May 2014 (2 years 9 months)

Greenville, Illinois

Create and edit posts and articles in the online newspaper.

Site Content Manager

August 2010 - May 2014 (3 years 10 months)

To create and transfer media on the website.

Education

Greenville University

Master of Business Administration - MBA, Business, Management, Marketing, and Related Support Services · (August 2022 - December 2023)

Greenville College

Bachelor of Science (B.S.), Digital Communication and Media/
Multimedia · (2010 - 2014)

Jennings Senior High School

College Prep, High School/Secondary Diplomas and
Certificates · (2006 - 2010)

Hephzibah High School